

FOOD INGREDIENTS

Innovation in Action

A delivery system that can add omega-3's to products by adding flavor and nutritional value

PROBLEM:

A customer was trying to add omega-3 to mini muffins for children. The problem with adding omega-3 to a baked good is it can leave an after taste. They asked QualiTech to create an inclusion that could deliver omega-3 and mask the taste.

SOLUTION:

QualiTech created a blueberry flavored inclusion with omega-3 that was consistent in taste, color, look, feel and aroma when baked, without the fishy off notes. This proprietary formulation is specifically designed for dry mix, snack, cereal and bakery applications, and is available in sweet and savory varieties to add flavor, mouth-feel and visual appeal to bakery, snacks, cereals and frozen entrees. The protective properties of Flavor-ettes™ provide significant ease of use, enabling EPA+DHA rich OmegaPure® oil to be readily handled, stored, and processed like any other dry ingredient. By using as little as 6 grams of omega-3 fortified inclusions per serving, they were able to delivery enough EPA/DHA for a good daily source of calcium.

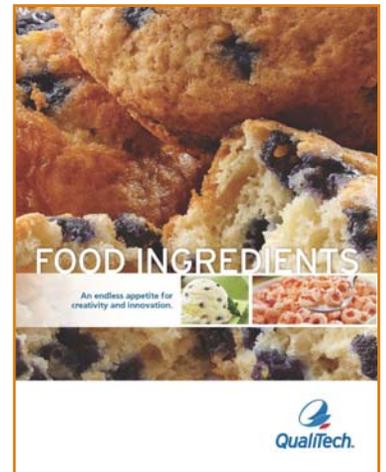
TIP:

QualiTech's Flavor-ettes provide an alternative to costly, hard to handle fruits and can be made in a healthful way to enhance nutritional labeling. They can for formulated to deliver value added ingredients such as real fruit, vegetable content, reduced sugar, nutraceuticals, and with no trans fat, for a more nutritional final product. To develop customized Flavor-ettes, we can work together to choose the size, color, flavor, and formulation that works best for your application.

To discover how QualiTech can improve or enhance your food products, please visit qualitechco.com or call us at 800.328.5870 ext. 219.



For more information on our products, please click on the brochure:



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