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FOR IMMEDIATE RELEASE

QualiTech™ Welcomes New Food Ingredients Sales Manager

July 6, 2011, Chaska, MN Mike Brady joins QualiTech™ as Midwest Sales Manager for the Food Ingredients division. In his role, he is responsible for managing customer relationships and identifying new business opportunities.

He joins the QualiTech team from RYT-Way Industries, Inc. located in Lakeville, MN and Mel-O Honey in Cannon Falls, MN. During his time at RYT-Way and Mel-o Honey he increased sales on an average of 21% annually. Mike has expert experience in building strong distributor and broker networks and in implementing plans and strategies that establish a strong market position that facilitates rapid growth. Mr. Brady holds a Bachelor of Science in Business Administration from University of Wisconsin in Madison, Wisconsin.

"I am excited to be a part of a growing sales team at QualiTech. My entire career has been spent in the food business industry and I look forward to continuing to grow the food ingredients division for QualiTech."

Rudy Roesken, Vice President of Food Ingredients for QualiTech, says "Mike is very results-driven sales manager with an extensive track record of performance in driving sales growth and profitability in the food ingredient service arena."

For more information please visit www.qualitechco.com or call 800.328.5870.

About Quali Tech, Inc.

Quali Tech®, located in Chaska, Minnesota, was founded in 1967 and is a privately held company owned by the Ploen family. Quali Tech is a leading blender of vitamins, trace minerals and drug components for the animal feed industry for over 40 years. Combining these discrete ingredients led the company into the development of new techniques for blendability and formulation to the creation of divisions for Plant Nutrition and Food Ingredient. Through the years, sophisticated processes, highly skilled technical staff and development capabilities were added; and today the firm provides product research, development and manufacturing to its clients worldwide.

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