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FOR IMMEDIATE RELEASE

QualiTech Announces Executive Management Promotions

October 3, 2011, Chaska, MN, QualiTech is delighted to announce three important promotions among their executive team that became effective immediately.

Mike Hodgens has been promoted to Chief Operating Officer (COO) at QualiTech. Since 2008 he was the Vice President of Corporate Operations where his responsibilities included corporate operations, quality assurance, supply chain, product development. In his new role in addition to continuing to have the above responsibilities, he will also oversee the IT department, marketing and become a member of the senior executive team. Mike has done an exceptional job in his position as VP of Corporate Operations and we have complete confidence in his capability to excel in this expanded role. "His unique combination of operations, strategic and business experience paired with our strong leadership will serve our customers very well, says Cory Ploen, CEO and President."

Kye Ploen was promoted to Vice President of Business Development at QualiTech. Kye is one of the owners and has been in the food industry for over 24 years. As Vice President of Sales, Food Ingredients he has been responsible for key accounts, management of the sales managers and driving revenue. In his new role, Kye will continue to grow his relationships and business within the food division. "His great ability to listen to customers and with his understanding of market trends we know he will be able to continue to grow QualiTech's Food Division," says Ploen.

Rudy Roesken was promoted to General Manager/Corporate Vice President of Food Ingredients at QualiTech. Rudy was the Vice President of Food Ingredients where he was responsible for the management and strategic development of the division. He is still assuming these roles and is adding the management of the sales managers, key accounts, working closing with Kye on the new business opportunities, and becoming a member of the senior executive team which will set the direction of the overall corporation. Rudy has been in the food and bio-tech industry for over 25 years. "With his unique combination of experience we know he will continue to grow the Food Ingredients Division at QualiTech and also help set the direction of the other divisions and the overall direction of the corporation, says Ploen."

"We have a wonderful distinctive group of leaders among us who have grown, developed and earned their experience at our organization. I am excited about our prospects for the future and salute Mike, Kye and Rudy as they take on these expanded roles," says Ploen.

For more information please visit www.qualitechco.com or call 800.328.5870.

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About Quali Tech, Inc.

QualiTech is about developing creative solutions—inclusions and particulates—that offer great flavor, texture, function and visual appeal to your proprietary products. They also serve as delivery systems for unique ingredients such as omega-3s, fiber, fruit content, nutraceuticals, and proteins. No matter what food product you envision, we'll work with you to develop the right inclusion or particulate to bring your idea to market in any flavor, color or texture. With a visionary approach, QualiTech fosters imagination and innovation, turning trends into signature food products, custom flavor systems, or unique food solutions. QualiTech provides innovative research, timely development, and cost-efficient manufacturing of its products to clients worldwide.