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**Media Contact:**

Denise Radke  
(800)328-5870 x287  
[deniser@qualitechco.com](mailto:deniser@qualitechco.com)

**FOR IMMEDIATE RELEASE**

**QualiTech Announces Grade “A” Certification from the British Retail Consortium (BRC)**

**September 19, 2011, Chaska, MN,** QualiTech is pleased to announce the recent certification of its food processing facility under the British Retail Consortium (BRC) standard. BRC is a global leader in third-party food safety standards. QualiTech has been providing innovative nutrition solutions for over 40 years. We're passionate about developing creative solutions—inclusions and particulates—that offer great flavor, texture, function and visual appeal to proprietary products. By granting QualiTech the highest possible grade of "A", BRC recognized QualiTech's quality and food safety systems as meeting the most stringent of standards.

Now celebrating over 10 years, the BRC has been recognized internationally as the leader in food safety certification. As a member of the Global Food Safety Initiative (GFSI) the BRC certification adds an additional level of assurance that the supplier's products have been produced, processed, prepared and handled according to the highest possible standards, at all levels of the supply chain. A growing number of retailers and major manufacturers in Europe and North America require this independent certification from their suppliers.

Rudy Roesken, General Manager/Corporate Vice President of Food Ingredients at QualiTech, explains the company's rationale in seeking the certification, "Globally recognized certifications such as BRC helps us to ensure that our facilities are meeting the best possible standards and providing valuable third party recognition of our commitment to our customers." "BRC is one of the toughest certifications in the world, with a stringent auditing process. The QualiTech team worked exceptionally hard to achieve this accreditation. This certification recognizes the entire team's dedication to our customers, and commitment to the continued excellence in food processing at QualiTech."

For more information please visit [www.qualitechco.com](http://www.qualitechco.com) or call 800.328.5870.

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**About QualiTech, Inc.**

QualiTech, is about developing creative solutions—inclusions and particulates—that offer great flavor, texture, function and visual appeal to your proprietary products. They also serve as delivery systems for unique ingredients such as omega-3s, fiber, fruit content, nutraceuticals, and proteins. With QualiTech, you'll enjoy consistent pricing, consistent performance and year-round availability. No matter what food product you envision, we'll work with you to develop the right inclusion or particulate to bring your idea to market in any flavor, color or texture. With a visionary approach, QualiTech fosters imagination and innovation, turning trends into signature food products, custom flavor systems, or unique food solutions. QualiTech provides innovative research, timely development, and cost-efficient manufacturing of its products to clients worldwide.